



3rd ANNUAL JERK, SEAFOOD & VEGAN FEST

SATURDAY & SUNDAY, SEPTEMBER 7 & 8, 2019

Noon to 9:00pm

PARK 540

2401 S. Federal

Entrance at 24th and S. State Street

Chicago, IL 60616



IT MUSIC'S END OF SUMMER FESTIVAL
OF FOOD, ARTS, CRAFTS & MORE!

2019

A MARTIN'S INTERNATIONAL BRANDING EVENT
PARTNERSHIP PROPOSAL



TABLE OF CONTENT

Page 1	Cover Page
Page 2	Table of Contents
Page 3	Event Overview
Page 4	Media
Page 5 - 8	Title Partner, Presenting Partner



*Gold, Silver, Bronze & Exhibiting Sponsor can be customized to satisfy your budget.

Winning Strategies start with target branding.

Partnering with Jerk, Seafood & Vegan Fest, allows your company to tap in and brand your product{s} and/or service(s) in the lucrative and untouched Foodies and general market in the lucrative and ever striving Chicago Loop region.

The Title Sponsor, naming the festival in your company's name is available and can be negotiated and customized to your satisfaction, upon request. Email, jsvfestival@gmail.com

EVENT OVERVIEW

"THE JERK, SEAFOOD & VEGAN FEST" (JSVFest)

DATE:

Saturday and Sunday
September 7 and 8th, 2019
(2 DAYS)

TIME:

12 noon thru 9:00 pm daily

LOCATION:

2401 S. Federal @ 24th and South
State Street
Chicago, Illinois 60616

MOTTO

"EAT GOOD, EAT HEALTHY, LIVE LONG"

"

JSVFest celebrates the taste of Jamaican most popular cuisine, Jerk Chicken, Fish, Pork and everything Jerk. Also Seafood with an international taste; Plus Vegan, Vegetable Barbeques and other bites for the both meat and nonmeat eating people. Sweets will be part of the celebration.

Entertainment stage (s) featuring: **Known Recording Artists Performing: Pop, Reggae, Rock, Blues, Latin, Jazz, Soca, R & B, Gospel, Spoken Word, African, other World Music and International dancers.**

Also:

- Learn about your health and your eating habits
- Discover and Explore unique crafts, fine art, fashion apparel, products and services at the International Marketplace, comprised of exhibitors from various regions.
- Interact with representatives from major corporations about their products and/or services.
- Tease and tempt your taste buds with the variety of specialty dishes from our USA, the Caribbean, Africa, Latin America, and other countries.



MEDIA

- Network
- Local Media
- Internet Marketing
- Pre-Media Promotions /Publicity
- Promotion & Marketing



The JSVFest has a well-planned promotional and branding strategy to maximize sponsorship partners brand. This includes onsite interaction and participation. Our public relation packages comprises of sponsored and paid advertisements, community outreach programs, public interaction (survey) and electronic, social and print media.

Millions of impressions Generated by our PRE & POST Marketing Campaign. Become a partner by contacting us at jsvfestival@gmail.com





SPONSORSHIP OPPORTUNITY

TITLE SPONSOR reads as follow:

"3rd Annual "XYZ Jerk, Seafood & Vegan Fest:
All Benefits and package can be customized to suit the needs of ALL contributor

Television:

- Inclusion in regional paid TV commercials selected from the following stations : NBC 5, ABC 7, CBS 2, WGN, FOX TV, CNN, CL TV, MTV, BET and VH1, among others,
- Inclusion in local market Cable TV commercials, selected from the following stations:, CNN, CL TV, MTV, BET, and VHI, among others
- Inclusion in 60 second commercial on Social Media/Internet TV

Radio:

- Inclusion in All paid ads, such as: Soul 106 FM, WBBM AM, WGCI FM, WVON AM, V-103FM, WXRT FM and others.
- Sponsorship announcement during pre-event publicity and interviews (i.e. Radio and talk show interviews)
- Sponsor acknowledgement in Social media ads and interviews
- Inclusion onsite radio promo, includes paid commercials
- Inclusion in all radio interviews- pre, post and onsite
- Inclusion in community radio

EXHIBITING SPONSOR	BRONZE SPONSOR	SILVER SPONSOR	GOLD SPONSOR	PRESENTING PARTNER	TITLE PARTNER
\$2,000+	\$5,000+	\$10,000+	\$25,000+	\$TBN	\$TBN
		x	x	x	x
	x	x	x	X-All	X- All
x	x	x	x	+ PP CREDIT	+ Title CR.
	some	x	x	x	x
	x	x	x	x	X
some	x	x	x	x	x
x	x	x	x	x	x
			x	x	x
x	x	x	x	x	x

SPONSORSHIP OPPORTUNITY

TITLE SPONSOR reads as follow:

"The 3rd Annual "XYZ" Jerk, Seafood & Vegan Fest (JSVFEST):

	EXHIBITING SPONSOR	BRONZE SPONSOR	SILVER SPONSOR	GOLD SPONSOR	PRESENTING PARTNER	TITLE PARTNER
Magazine:	\$2,5000+	\$5,000+	\$10,000+	\$25,000+	\$TBN	\$TBN
• Corporate logo or name on JSVFEST 's brochures			X	X	X	X
• Full-page advertisement in JSVFEST's magazine	x	x	x	x	x	X
• Official sponsorship designation ads in newspaper and magazine ads					X	X
• Sponsor's acknowledgement in JSVFEST press releases	x	x	x	x	x	X
• Personalized Greetings and added advertorial, with sponsor's photo. Social Media included				X	X	X
Print:						
• Inclusion in all paid newspapers advertising		x	x	X	X	X
• Inclusion in some paid newspapers advertisements	X	X	X	x		
• Recognition as a partner and/or sponsor in promotional materials	X	X	X	X	X	X
• Name/Logo on JSVFEST's publicity flyers and posters	x	X	X	X	X	X
• Name /Logo in Social Media campaign and boosting		X	X	X	X	X

SPONSORSHIP OPPORTUNITY

TITLE SPONSOR reads as follow: "The 3 rd Annual "XYZ" Jerk, Seafood & Vegan Fest (JSVFEST):	EXHIBITING SPONSOR	BRONZE SPONSOR	SILVER SPONSOR	GOLD SPONSOR	PRESENTING PARTNER	TITLE PARTNER
On-Site:	\$2,000+	\$5000+	\$10,000+	\$25,000+	\$TBN	\$TBN
Major branding: On stage greetings, Red Carpet Reception, interviews with sponsors, vendors and performers. Signage at entrance, on stage and other parts of the festival site. Hourly on stage recognition, VIP seating, interaction with the attendees .Promoting and/or sampling of products/services. Magazine distribution with your advertisement and/or greetings to the attendees.	some	Some	all	all	all	all
(SPECIAL 20% DISCOUNT WITH THREE YEAR COMMITMENT AND/OR IF YOU ARE A SPONSOR IN ANY OF MARTIN'S INTERNATIONAL SPECIAL EVENTS)			X	X	X	X
• Title as your company 's event; Presented by your company or official Gold sponsor				x	X	X
• Recognition in all onsite promotional materials	some	Some	some	X	X	X
• Exclusive recognition in All onsite materials and outside welcome signage's				X	X	X
• Recognition as a Bronze, Silver, Gold, Presenting and/or Title, by Hosts/Emcees and/or others on Social Media Live, worldwide	some	X	X	X	X	X
• Exhibit booth for Company branding and more		X	X	X	X	X
• Own personalized signage in designated area	x	X	X	X	X	X
• Name/Logo on stage wings			X	X	X	X
• Name/logo on official JSVFEST's T-Shirts/Caps and jackets, etc			x	X	X	X



SPONSORSHIP OPPORTUNITY

TITLE SPONSOR reads as follow: "The 3 rd Annual "XYZ" Jerk, Seafood & Vegan Fest (JSVFEST):	EXHIBITING SPONSOR	BRONZE SPONSOR	SILVER SPONSOR	GOLD SPONSOR	PRESENTING PARTNER	TITLE PARTNER
On-Site Continues:	\$2,000+	\$5,000+	\$10,000+	\$25,000+	\$TBN	\$TBN
• Pre-promotions and publicity with sponsor company name /Logo		x	x	x	x	x
• Recognition in JSVFEST magazine and other pertinent literature	X	x	x	x	x	x
• Name/Logo on stage backdrop			x	x	X	x
• Signage on side of each sound wing			x	x	X	x
• Hospitality room access		x	x	x	X	x
• VIP tickets to all access area	X up to 4	X up to 10	X up to 20	X up to 50	As agreed	As agreed

Contact us to Customize and/or Upgrade your package at jsvfestival@gmail.com

Please contact Martin's International, via e-mail: jsvfestival@gmail.com, call 877/973-4423 to discuss your interest and participation level. You may visit our website: WWW.JSVFEST.COM. Our address is, 1325 South Wabash Avenue, #307, Chicago, Illinois 60605. You may also, fill out your information below and email to us for one of our branding team members to get back with you or to customize your package. Thanks for your interest.

Officer Name: _____ Business name: _____ Address/City/State/Zip: _____
 Phone: _____ E-mail: _____ Date: _____ Remark: _____